

Public Engagement in Water Management Project (World Bank supported IDF Grant)

Project Objectives

- Strengthen *Stakeholders* participation in water management through improving their capacity for *Monitoring & Evaluation*
- Strengthen the Arab Water Council capacity to support public engagement in water management.

Component 1: Baseline Diagnosis of Water Governance Indicators

The diagnosis will specify and address questions such as: what information is needed; which medium will be the most efficient for the information to reach its intended audience; who will gather and process the information and how will the information system be operated, maintained and financed.

Activity 1: Diagnosis of current monitoring indicators of water use and water management in the region

A diagnosis of the current monitoring indicators for water use, water consumption and water management, water supply, sanitation, irrigation, drainage, groundwater extraction and in stream water quality will be carried out as well as evaluation and analyses of current practices in the region for water related M&E including identifying gaps.

1.1.1 Output: Identification of key monitoring indicators to benchmark performance

Activity 2: Developing a regional network of water management indicators

Coordinating with various ongoing regional and international benchmarking initiatives to finalize the operating procedures for collecting and displaying indicators. This will be followed by developing a database in open source for inclusion of benchmarks, indicators and survey information as well as developing a web library for water management information.

1.2.1 Output: Demand Side: Sample survey of water behavior

Designing and implementing a survey on aspects to include among others: the general public's understanding of water scarcity, willingness to pay for water, understanding of the relation between their consumer behavior and water scarcity, how users rank water among issues facing their country, awareness of actions they can take to improve the situation and willingness to consider such actions

1.2.2 Output: Supply side: Creation of Web library of benchmark data

Gathering and formatting relevant outputs (reports, surveys, benchmarked data..etc) in a virtual library with information across the principle water subsectors (water resources management, groundwater management, irrigation, drainage, water supply and sanitation, wastewater reuse and climate change adaptation). This will be added as content in a format that fits with the interface of the AWC website. The contents of the library shall include documents, multimedia presentations, video and summaries of the AWC events...etc

1.2.3 Output: Supply side: Training to use data by civil society

Integrating the data into one open source consolidated database. The database will allow for aggregation of additional benchmarking tools. This database will be installed on the AWC server and linked to the AWC website.

Component 2: Strengthening Civil Society Involvement in assessing their Country's water service performance

This component will evaluate options for sharing and disclosing information on water use, consumption and management between policy makers, media and civil society.

Activity 1: Creating civil society government dialogue about water management, policies and programs

Design a platform and engage in a web-based dialogue with the public about water management to identify good-practice approaches.

This web-based platform will serve the virtual library function both in terms of storing the database and disseminating the AWC content virtually. These would include documents, multimedia presentations, video, and summaries of AWC events

2.1.1 Output: Recommendations for potential use of M& E for engaging the public in water management

Design, develop, populate and implement a virtual web-based and face-to-face pilot platform for dialogue to be used by the general public in accessing real time information on water related issues.

Activity 2: Strengthening public participation institutions in water management

Identifying options for sustained private participation, developing a public competition that allows children and entrepreneurs to suggest innovative water activities on pilot basis in addition to organizing AWC regional and international events with participation of media and water ambassadors in participation with AWC partners

2.2.1 Output: Develop an action plan and related TOR for public engagement in water management

Develop a mechanism and overarching strategy for public engagement in water management geared at strengthening public participation of institutions in water management.

Activity 3: Strengthen Civil Society's ability to conduct M&E of their own and governmental water management

A needs analysis for improvement in information flows by which national data collection is linked to local water management issues will be conducted.

2.3.1 Output: Action plan to improve information flow for civil society participation in water management

The plan will specify and address questions such as: what information is needed; in which format it is needed; which medium will be the most efficient for the information to reach its intended audience; who will gather and process the information; how will the information system be operated, maintained and financed.