

# 4<sup>th</sup> Arab Water Forum

## Kick-off Meeting

### 20 April 2017



# Session Organization

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Head of Organizing Committee



# What should We Achieve Today?

## 3 E's

- Exchange Views
- Express Interest
- Early Planning



# Forum Events and Features

- Thematic Sessions
- Special Sessions
- Back-to-Back Events
- Press Conferences
- Exhibition
- On-line Market Place
- Contests and Cultural Shows
- Website

# Thematic Sessions

- Total Number of Sessions: 5
- Duration: 2 hours each.
- Organizers/Sponsors: Partner Institutions



Highlight: Broad interaction with audience

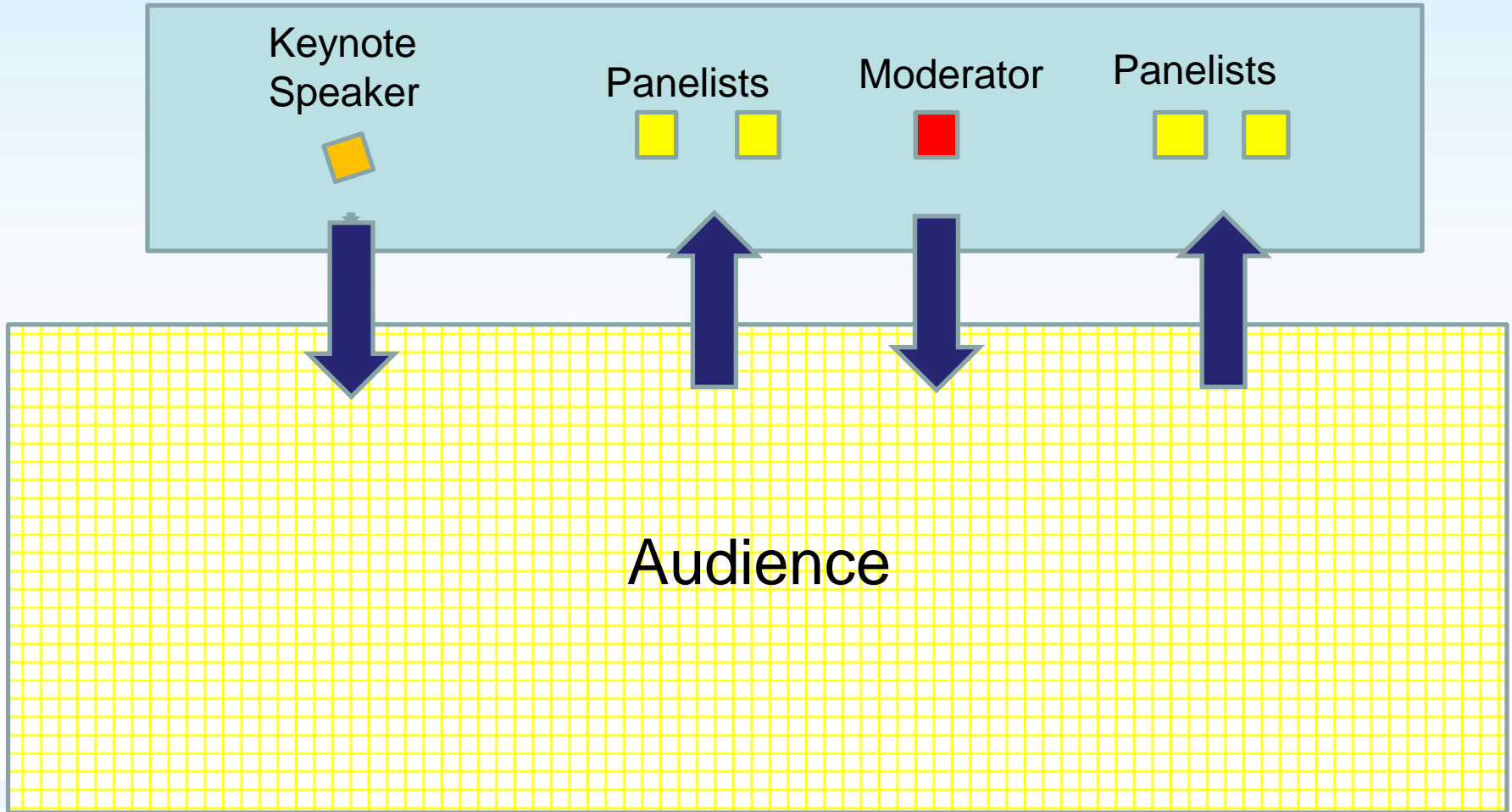


Style: Panel of high profile figures



Session Launching: A keynote

# Thematic-Session Seating



# Guidelines for Session Sponsor(s)

- **Take** full responsibility of organizing a session including financing
- **Select** keynote speaker and panelists.
- **Insure** international and regional representation among the panelists.
- **Appoint** a moderator.
- **Liaison** with organizing Committee (focal point)
- **Report** on the session outcome (conclusions and recommendation) during the closing session

# Special Sessions

- Related but independent topics
- Focus on special events, programs, projects, etc.
- Maximum of 5 sessions
- Run parallel to the thematic sessions
- Duration: 2 hours each



	Parallel Session Title
1	The 8 <sup>th</sup> World Water Forum
2	The State of Arb Water
3	The non-conventional Water Initiative
4	.....
5	.....

## Back-to-Back Events

- An opportunity offered to AWC partner organizations.
- Duration: half to two days
- Separate registration
- Separate reporting





# Press Conferences

- Arrangement for press conferences to communicate news, messages and announcements.
- Organizing Committee will provide facilities and announce arrangements.



# Exhibition

- Larger exhibition area
- Diversified goods and products
- Exhibitor presentations
- Information Center



# On-line Market Place

- To engage a wide-range of stakeholders in discussions and debates centered around forum's themes and topics.
- A google-based platform to post questions and receive answers and comments.
- Outcome could complements the findings of the thematic sessions.



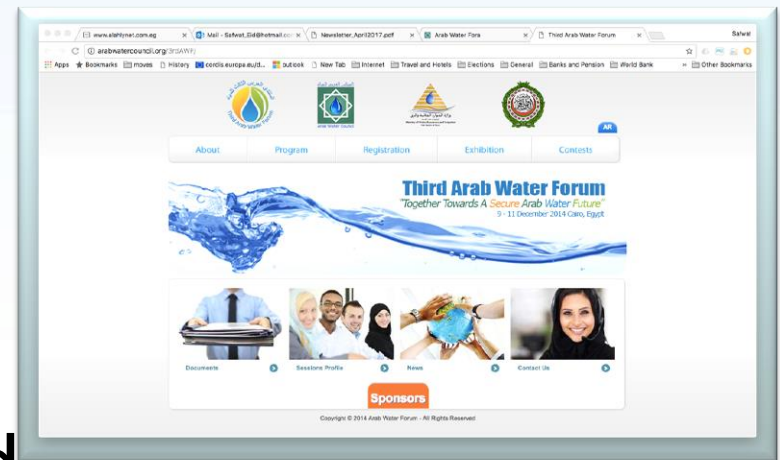
# Contests and Cultural Shows

- To bring artists from all ages and background to express their ideas and impression on water challenges and opportunities.
- Sponsorship is invited and encouraged



# Website

- AWC will launch a dedicated website to post news, announcements, document and other media materials.
- Partners and sister organizations are invited to announce and promote the AWF on their websites



**THANK YOU FOUR YOUR ATTENTION**

**YOUR VIEWS COUNT .....**

